2019 SPONSORSHIP PROGRAM
We are proud to introduce the

**23rd COLCOA FESTIVAL SPONSORSHIP PROGRAM**

COLCOA (City Of Light, City Of Angels) is the most comprehensive Festival dedicated to French films and series worldwide. This cultural event, presented by SACEM, the DGA, the WGA West, and the MPA, will celebrate its 23rd edition at the Directors Guild of America’s theaters in Hollywood, September 23rd to 28th, 2019.

With 85 films (including 80 premieres), 23,000 attendees in 2018, and an occupancy rate of 92%, the festival has become a mainstay cultural event in the U.S.

COLCOA is a destination for brands to achieve consumer marketing objectives that only a Los Angeles based entertainment platform can offer. In 2019, COLCOA will continue to find new ways to connect with audiences in Los Angeles, nationwide, and around the globe. We look forward to engaging with our partners, new and returning, for COLCOA 2019.

Please visit our website at [www.colcoa.org](http://www.colcoa.org), and contact us for more details.

Very sincerely,

**Francois Truffart**  
Festival Director  
francois.truffart@colcoa.org

**Anouchka van Riel**  
Festival Deputy Director  
anouchka.vanriel@colcoa.org
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COLCOA FRENCH FILM FESTIVAL

A WEEK OF FILM AND SERIES PREMIERES IN HOLLYWOOD

COLCOA FRENCH FILM FESTIVAL was founded in 1997 by The Franco-American Cultural Fund, a unique collaborative effort of the Directors Guild of America, the Motion Picture Association, the Writers Guild of America West, and France’s Society of Authors Composers and Publishers of Music (SACEM). COLCOA is also supported by l’Association des Auteurs-Réalisateurs-Producteurs (ARP), the Film and TV Office of the French Embassy in Los Angeles (French Consulate), the CNC, TVFI, and UNIFRANCE.

COLCOA is the acronym of "City of Light, City of Angels," the original name of an event celebrating relationships between filmmakers from two capital cities of cinema.

For the first time in 2019, the festival will open the film awards season with Opening Night on September 23rd and will run through September 28th at the newly renovated Directors Guild of America on Sunset Boulevard in Hollywood (3 theaters - 600, 160, and 50 seats - screening unique films simultaneously as well as a 210 capacity lounge and a 1,500 capacity lobby).

COLCOA FRENCH FILM FESTIVAL is committed to promoting new French films and series in the U.S. and to showcasing in Hollywood the vitality and the diversity of French cinema, television, and shorts. COLCOA is ranked among the top 3 Film Festivals in Los Angeles, the most comprehensive annual French cultural event in the U.S., and the largest festival dedicated to French cinema and television in the world.

The selection is entirely made of premieres. Several high-profile features presented at COLCOA are World Premieres, International Premieres, North American or U.S. Premieres. The showcase is also known for presenting films several months before their commercial release in the U.S., raising the event’s profile among U.S. distributors who use the event as a platform to launch and promote their film in Hollywood.

The audience of COLCOA is made up of cinephiles, industry professionals, and lovers of French culture. It covers a surprisingly diverse mix of the people living in Los Angeles. COLCOA FRENCH FILM FESTIVAL has developed partnerships with organizations like IFTA, the Cannes Film Festival, the Sundance Institute, Film Independent, Women in Film, The American Cinematheque, SAG, and since 2008, the Hollywood Foreign Press Association (Golden Globes) and the Los Angeles Film Critics Association.
“COLCOA has become in its 22 years of existence an essential element of the social fabric of Southern California. It is a cultural and linguistic bridge with France, which enriches the understanding and world view of not only its immediate audience in Los Angeles but also throughout the United States via ensuing film distribution.

This contribution helps to enrich our lives and strengthen the fraternity between the peoples of the United States and France. Air Tahiti Nui is proud to be associated with and to play a role in the COLCOA Film Festival, with the significant recognition that it brings to us as a sponsor.”

Nicholas Panza, VP Americas, Air Tahiti Nui

COLCOA FRENCH FILM FESTIVAL IS:

- A highly prestigious event, considered the largest French film festival in the world
- A launch for World or North American premieres of important French films
- An intimate and exceptional experience, held over one week
- An annual destination for the “who’s who” of the French and American film world
Over the last decade, the festival has advanced an educational program for high school and college students throughout Los Angeles County that promotes French films in interactive ways in partnership with ELMA (European Languages & Movies in America). Each year, a young jury of High School and College students give an American Student Award at the festival. In 2019, the festival will welcome its 26,000th student. (see p.12)

Since 2015, the COLCOA SHORT FILM selection is broadcasted after the festival on the Cinema on Demand service of TV5 Monde in the United States.

COLCOA regularly welcomes representatives from many distinguished news outlets. Recent festivals attracted media elite and yielded enthusiastic coverage in the New York Times, Variety, TF1, France 2, Public Radio, The Hollywood Reporter, Huffingtonpost.com, Indiewire.com, Dailymail.com, LA Weekly, l’Express, le Parisien, AFP, ScreenDaily. In addition to partnerships with Variety, LA Times, LA Weekly, KPCC-89.3 FM, DailyMotion, TV5 Monde/Spectrum, France Télévisions, and Indiewire. The festival has continuously developed relationships with journalists and critics. Journalists have priority access to screenings and various social events throughout the week. In 2018, 60 journalists, professional bloggers, and critics were accredited. A press book of the festival is available on www.colcoa.org. (see detailed coverage p.13)

“We have partnered with COLCOA since the onset of this festival, part of two cultures joining in harmony. City of Light, and City of Angels is an example of what this world needs now on a large scale”

Henry Deas, Director of Markets and Festivals, Variety
SPONSORING
THE COLCOA FRENCH FILM FESTIVAL
IS A POWERFUL MARKETING TOOL

COLCOA is a prime vehicle to speak to a valuable and influential audience:

HIGHLY EDUCATED  AFFLUENT  CULTURALLY INVOLVED  TASTEMAKERS
INDUSTRY INSIDERS  DIRECTORS  WRITERS  ENTERTAINMENT EXECUTIVES

Our team will work with you to craft a custom-designed package to:

• Support your company’s business objectives and resources.
• Integrate your brand, image, products and services with our influential and highly receptive community of attendees and VIP guests.
• Align your brand with a key element of the Festival / Personalize your experience at the Festival.

By marketing at COLCOA, your brand can:

• Increase brand engagement: cultural event sponsorship allows to connect your brand with potential customers at an emotional level.
• Benefit from discounted awareness and visibility: COLCOA benefits from a vast array of publicity opportunities – print, online, radio – that many sponsors could not afford to do otherwise.
• Showcase a new product or service and drive retail sales (possibility to offer coupons and discounts to COLCOA’s audience).
• Entertain clients, employees, and prospects at one of the Festival’s premiere venues, a great tool to solidify relationships with key clients and employees alike. Enjoy premium reserved seating for you and your guests.
• Reach thousands of industry influencers, media outlets, and consumers while making strong industry connections.

SOME KEY PROGRAMS:

SPECIAL EVENTS: A Special Event Sponsorship offers association with one of our 4 exceptional festival events (Industry mixers and workshops, Pre-screening VIP cocktails, Happy Hour Talks with the general audience, VIP After-Parties at industry players private house).

PROGRAMS: A Program Sponsorship offers association with official Festival content. (see detailed offer p. 17-22)

An example of a very creative sponsorship is the partnership with Alliance Française de Los Angeles which holds a reception at COLCOA every year where an award is presented to a personality who attended l’Alliance in the past and is a “Friend of the French Language and Culture”. Past recipients of this award include actress Jacqueline Bisset, former Ambassador of the United States in France Charles H. Rivkin, as well as author Douglas Kennedy.
2018 KEY FIGURES

• **3 theatres** (600, 160 & 50 seats) at the Directors Guild of America with state-of-the-art digital projection systems. A 210 capacity lounge and a 1,500 capacity lobby.

• **20 cocktails & receptions** on site.


• **122 screenings and panels.**

• **25,000 seat capacity.**

• **260,000 admissions** since the first COLCOA, including **23,000 attendees** in 2018.

• **3,000 attendees** per day.

• **3,000 high school students.**

• **900 attendees** for Opening Night.

• **74%** of the audience works in the U.S. film industry.

• Over **620,000 visitors** and **8.1 million hits** on www.colcoa.org between July 2017 and June 2018.

Our Social Community: 40,000 followers, fans, and subscribers

JOIN US ON THE RED CARPET IN 2019
COLCOA: A STEADY GROWTH

NUMBER OF FILMS & SERIES

OCCUPANCY RATE: 90%
Since 2009, COLCOA’s occupancy rate has consistently been above 90%.
TALENT AT COLCOA

MORE THAN 250 FRENCH WRITERS, DIRECTORS, PRODUCERS, AND COMPOSERS HAVE PRESENTED THEIR FILMS AT COLCOA. AMONG THEM:

Sou Abadi • Patrick Alessandrin • Alexandre Amiel • Eric Altmayer • Jean-Philippe Amar • Shirel Amitay • Jean-Pierre Améris • Thomas Anargyros • Yves Angelo • Cédric Anger • Olivier Assayas • Alain Attal • Lisa Azuelos • Josiane Balasko • Eric Barbier • Mody Barry • Maurice Barthélémy • Nicolas Bedos • Laurent Bécue-Renard • Frédéric Beigbeder • Véra Belmont • Lucas Belvaux • Samuel Benchetrit • Bibo Bergeron • Alain Berliner • Jean-Michel Bernard • Richard Berry • Dominique Besnehard • Rémi Bezancot • Academy Award® winner Bertrand Blier • Pascal Bonitzer • Dany Boon • James Bort • Laurent Bouhnik • Michel Boujenah • Nicolas Boukhrief • Jean Bréhat • Zabou Breitman • Stéphane Brizé • José Caltagirone • Guillaume Canet • Laurent Cantet • Christian Carion • Philippe Carcassonne • Patrice Chéreau • Hélèer Cisterne • Etienne Comar • Fabio Conversi • Alain Corneau • Clovis Cornillac • Academy Award® winner Costa-Gavras • Antoine de Caunes • Olivier Dahan • Alix Delaporte • Maxime Dernauney • Bénédicte Delmas • Charles de Meaux • Academy Award® nominee Julie Delpy • Mathieu Demy • Claire Denis • Dante Desardes • Academy Award® winner Alexandre Desplat • Arnaud Desplechin • Elsa Diringer • Ziad Doueiri • Bruno Dumont • Albert Dupontel • Pascal Elbe • Léa Fehner • Marc Fiszman • Anne Fontaine • Nicole Garcia • Marie Garel-Weiss • Hugo Gélin • Michael Gentile • Jean-Benoit Gillig • Thomas Gilou • Alain Goldman • Sylvain Goldberg • Yann Gozlan • Rémy Grumbach • Robert Guédiguian • Boualem Guerdjou • Eric Guirado • Philippe Haim • Mohamed Hamidi • Academy Award® winner Michel Hazanavicius • Jeanne Herry • Eva Husson • Cédric Idéo • Mathieu Kassovitz • Cédric Klapisch • Diane Kurys • Christophe La Pinta • Philippe Lachaux • Mélanie Laurent • Eric Lavaine • Philippe Le Guay • Xavier Legrand • Anne Le Ny • Pierre-Ange Le Pogam • Academy Award® winner Claude Lelouch • Bruno Levy • Lorraine Levy • Jean-Albert Lièvre • Philippe Lioret • Marcelline Loridan-Ivens • Alfred Lot • Nawell Madani • Julien Madon • Maiwenn • Tony Marshall • Philippe Martin • Nathalie Mathé • Marie-Castille Mention-Schaar • Simon Michael • Claude Miller • Radu Mihaileanu • Emmanuel Mouret • Olivier Nakache • Elodie Namer • Eric Neveu • Jacques Nolot • Anna Novion • Valérie Perrin • Laurent Perez Del Mar • Jean-Claude Petit • Gérard Pirès • Pitof • Gilles Penso • Alexandre Poncet • Miléna Pozlo • Katell Quillévéré Niels Rahou • Academy Award® nominee Jean-Paul Rappeneau • Dimitri Rassam • Jean-François Richet • Brigitte Röuan • Régis Roinsard • Julie Roué • Romain Rousseaau • Gilles Sacuto • Yannick Sailer • Jean-Paul Salomé • Pierre Salvadori • Charlotte Sanson • Academy Award® winner Pierre Schoendoerffer • Coline Serreau • Florent Siri • Antoine Szymalka • Gilles Taurand • Academy Award® nominee Bertrand Tavernier • Anaïs Tellene • Pascal Tessaud • Academy Award® nominee Danièle Thompson • Laurent Tirard • Eric Tolédano • Anne-Dominique Toussaint • Sabrina Van Tassel • Francis Veber • Jean Veber • Grégoire Vigneron • Christian Vincent • Laurent Zeitoun • Roschdy Zem • Yann Zenou • Erick Zonca.
MANY OTHER FRENCH AND AMERICAN ACTORS AND CELEBRITIES HAVE ATTENDED COLCOA, INCLUDING:

Sveva Alviti • Jon Amiel • Nora Arnezeder • Rosanna Arquette • Academy Award® winner Roger Avary • Jamie Babitt • Antony Bajon • Edouard Baer • Nathalie Baye • Academy Award® nominee Bérenice Bejo • Victoire Bélézy • Academy Award® nominee Annette Bening • Andrea Berloff • Academy Award® winner Halle Berry • Nawell Perez Biscaryat • Jacqueline Bisset • Rachid Bouchareb • Didier Bourdon • Anne Brochet • Aline Brosh McKenna • Patrick Bruel • Isabelle Candelier • Gilbert Cates • Academy Award® winner George Chakiris • Jeremiah Chechik • Academy Award® winner Marion Cotillard • Clotilde Courau • Wes Craven • Audrey Dana • Joe Dante • Alice David • Jean-Pierre Darroussin • Academy Award® nominee Laura Dern • Lou de Laâge • Jeremy Doner • Quentin Dupieux • Romain Duris • Eric Elmosnino • Gad Elmaleh • Nadia Farès • Academy Award® nominee Robert Forster • John Frankenheimer • Dorothee Gilbert • Ana Girardot • Judith Godrèche • Vanessa Guide • Academy Award® winner Taylor Hackford • Johnny Hallyday • Laeticia Hallyday • Zita Hanrot • Florian Henckel von Donnersmarck • Academy Award® winner Herbie Hancock • Arthur Hiller • Stephen Hopkins • Jacky Ido • Jean-Michel Jarre • Jimmy Jean-Louis • Camelia Jordana • Lawrence Kasdan • Irvin Kershner • Nastassja Kinski • Randal Kleiser • Diane Kruger • Alexandra Lamy • John Landis • Michele Laroque • Academy Award® winner Michel Legrand • Gong Li • Academy Award® nominee Michael Mann • Olivier Martinez • Jeanne Mas • Kad Merad • Academy Award® nominee Nancy Meyer • Academy Award® winner Helen Mirren • Demi Moore • Ornella Muti • Pierre Niney • Academy Award® nominee Josh Olson • Vanessa Paradis • Academy Award® winner Alexander Payne • Vincent Perez • M. Pokora • Alice Pol • Howard A. Rodman • Jérémy Renier • Academy Award® nominee Gena Rowlands • Lalo Schiffrin • Helène Ségara • Academy Award® nominee Robert Shaye • Academy Award® winner Steven Soderbergh • Soko • Academy Award® winner Mira Sorvino • Academy Award® nominee Sharon Stone • Academy Award® nominee Robin Swicord • Omar Sy • Academy Award® winner Quentin Tarantino • Betty Thomas • Academy Award® winner Charlize Theron • Doria Tillier • Academy Award® nominee Michael Tolkin • Serge Toubiana • Laura Truffaut • Jack Valenti • Sylvie Vartan • Matthew Weiner • Lambert Wilson • Academy Award® winner Chuck Workman • Michael York • Jerry Zucker • Academy Award® winner Edward Zwick • Elsa Zylberstein.
COLCOA proudly supports a new generation of foreign films viewers by offering two educational programs in partnership with ELMA (European Languages and Movies in America): COLCOA HIGH SCHOOL SCREENINGS and COLCOA MASTER CLASS PROGRAM.

To date, over 100 high schools in Southern California have attended the festival and the screenings and we will welcome our 26,000th student in 2019. Most of them have never seen a foreign film before and the feedback from teachers and students is unanimously positive. There are 5 high school screenings during the festival offering 3,000 seats. Teachers and students come from areas as far as Victorville and Santa Barbara, and run the gamut of education: public, private, and magnets, from Buckley School to Compton High.

The Master Class program is dedicated to students from colleges, film schools, and universities with the participation of French filmmakers attending the festival. Every year, two to three master classes are scheduled on college campuses during the festival.

"The most important film program offered to Los Angeles schools by a festival."

(Source: LAUSD)
### Recent Media Coverage and Advertisement

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**In addition** – Email lists from the following organizations: Film Independent, IFTA, Women in Film, Los Angeles Film & TV Office of the French Embassy, SAG, The American Cinematheque, Laemmle Theatres, and COLCOA (Total: about 85,000 addressees)

RECENT COLCOA SPONSORS

ADMISSIBLE WINES
AIRSTAR
AIR TAHITI NUI
ALLIANCE FRANÇAISE DE LOS ANGELES
L’ ARGENTINE CHAMPAGNE
BANK OF THE WEST
BARNES INTERNATIONAL REALTY
BARNSTORMER
BOIRON U.S.A
CHAMPAGNE TRÉSOR DE FRANCE
CHÂTEAU BRANE-CANTENAC
CATHERINE MALANDRINO
CONSERVERIE GONIDEC
LA CHOUQUETTE PASTRY SHOP
CINANDO
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CLUB CULINAIRE OF SOUTHERN CALIFORNIA
DAILYMOTION
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FAMILLE PERRIN
FRANCE AMÉRIQUE
FRANCE TÉLÉVISIONS
FRENCH MORNING
GAUMONT
GAYOT.COM
GITANE RHAPSODY
LA GRENOUILLE
HENAFF
HOLLYWOOD BLONDE
THE HOLLYWOOD REPORTER
INDIEWIRE
J. LOHR
KERRYGOLD
KPCC 89.3
KTLA5CW
LAEMMLE THEATRES
LA WEEKLY
INTERNATIONAL SCHOOL OF LOS ANGELES / LYCÉE INTERNATIONAL (LILA)
LIONSGATE/STUDIOCANAL
LIVE NATION
LOCATIONS WINES
LOIRE VALLEY WINERIES
LOS ANGELES CONFIDENTIAL
LOS ANGELES TIMES
MAC
LES MACARONS DUVERGER
MADDALENA
MADEMOISELLE M
MARCHÉ DU FILM
FESTIVAL DE CANNES
MIRAVAL
NICOLAS FEUILLATTE CHAMPAGNE
NETFLIX
OFFICE DU TOURISME EPERNAY
PAUL YOUNG FINE WINES
PETIT POT
SAN ANTONIO WINERY
ST GERMAIN
SAMSUNG
SAVORY GOURMET
SHARING BOX
STEM & WINE
SUNSET MARQUIS HOTEL AND VILLAS
TAMMY’S POPS
TEA LEAVES
TITRA FILM
TIX.COM
TV5 MONDE
VALRHONA
VARIETY
LA VIEILLE FERME
VINEYARD BRANDS
VOLVIC
ZADIG & VOLTAIRE
“A partnership with COLCOA and the Laemmle Theatres is an organic fit, inspiring our audience with incredible films both at our theatres and at the Film Festival. Supporting independent films and enriching culture is our joint mission and COLCOA happens to do an amazing job year after year.”

Yeva Mousaidis, Director of Sales, Spotlight Cinema Networks

“France Télévisions is proud to partner with the COCOA French Film Festival that promotes French cinema and brings US and French cultures together.”

Laurence Zaksas-Lalande, Marketing Director Partnerships, France Télévisions

“COLCOA is at the heart of the worldwide cinema ecosystem, it combines passion for French cinema, network building and local business development. As a long-term partner, TITRAFILM credits COLCOA with expanding internationally in the last few years.”

Sophie Frilley, CEO, Titrafilm

“ELMA joined forces with COLCOA to create the High School screenings program because we believe exposure to foreign cinema at an early age develops a much-needed appreciation for diversity and multiculturalism. Movies that are not just entertaining but also make you think, discover new ideas, people, cultures and places. The success exceeded our expectations as the program, now in its 12th edition, continues to grow with about 3,000 students attending each year. 26,000+ students have attended over the last 11 years.”

Pascal Ladreyt, Founder, ELMA (European Languages and Movies in America)

“AIRSTAR is proud to be a sponsor of COLCOA. It makes perfect sense for our company to support a cultural event highlighting our love of French cinema in the film capital of the world. COLCOA brings the best of both worlds and creates a magical, one-of-a-kind festival; AIRSTAR can’t be more thankful to be a part of it.”

Sébastien Thévenin, Sales Manager - Mountain West, Airstar

“For the past 6 years, the COLCOA French Film Festival has been a unique partner for our cultural program. Together, we have built a unique, creative and evolving partnership that shares the love of the French cinema and the educational mission of the Alliance Française de Los Angeles.”

Isabelle Leroux, President, Alliance Française de Los Angeles

“As a leading and long time film festival partner, COLCOA brings awareness to French cinema and series nationwide through thoughtfully curated USA film premieres and series, discussion panels, Q&As, and retrospectives. The festival’s rich reputation and star-studded event showcases the incredible talents of French filmmakers to USA cinephiles as a whole! COLCOA is a key industry event that allows us to reach a broad audience of French film lovers. TV5MONDE USA offers more than 500 French language film screenings a year, including many titles that have been premiered at COLCOA.”

Patrice Courtaban, COO, TV5 Monde USA

“KPCC is a proud supporter of COLCOA French Film Festival, a one-of-a-kind festival filled with diversity of French cinema. We value our partnership and affiliation with COLCOA and its “Coming Soon Award” program. KPCC and its audience values the rich culture COLCOA brings to Hollywood each year.”

Veronica Lopez, Director, Underwriting Sales Southern California Public Radio
2019 SPONSORSHIP OPPORTUNITIES PROGRAM

Depending on the cash and/or in kind value of your contribution, you can become either:

- Signature Sponsor (+$120,000)
- Official Sponsor (+ $60,000)
- Premier Sponsor (+ $35,000)
- Major Sponsor (+ $15,000)
- Platinum Sponsor (+ $6,000)
- Supporting Sponsor (+ $1,500)*

NEW THIS YEAR:

- CATEGORY EXCLUSIVITY (variable, contact us)

COLCOA top-level sponsorships provide the opportunity for brands to be the exclusive promotional partner within their category (bank, automaker, airline, beer, wine, general consumer electronics, body care, non-alcoholic beverage, etc.)

Please contact us for more details, combinations and à la carte programs.

(*or less for food & beverages providers)
NEW IN 2019
EXCLUSIVE COLCOA DISCOUNTED PUBLICITY OPPORTUNITIES

89.3 KPCC
Southern California Public Radio

64 on-air messages. 89.3 KPCC reaches more than 900,000 affluent and educated listeners throughout Southern California each week. KPCC.org reach over 2-million monthly unique digital influencers.

Variety

Print and online ads. Variety is the essential read for ultra affluent and influential industry leaders who are sophisticated entertainment consumers.

Los Angeles Times

Print and online ads in the largest metropolitan daily newspaper in the USA, with a daily readership of 1.4 million and more than 39 million unique latimes.com visitors monthly.

Laemmle

Ad on 47 screens for 5 weeks in the Los Angeles region. Laemmle moviegoers have high levels of disposable income. The 40-foot screens and no distractions – such as remote controls or DVRs – allow for a captive and receptive audience. Limited inventory increases recall of your message.
STREET BANNERS
150 poles available throughout the Los Angeles region. Possibility to pick locations providing availability.

YOUR AD OR LOGO FEATURED ON OUR 7 DIGITAL SCREENS THROUGHOUT THE DGA LOBBY

- **1 DAY** ($650)
  2,500 impressions

- **6 DAYS** ($3,500)
  15,000 impressions, including Opening Night

ONLINE
COLCOA’s social media pages as well as website and newsletters are home to yearround information on French cinema in the United States. We offer:

- Customized social media campaign (Facebook, Instagram, Twitter)
- Website: homepage and section takeovers
- Newsletter: ad creative or text inclusion

(Rates depending on scope of customized campaign)

SEE CORRESPONDING BENEFITS ON PAGES 23 & 24
A PRESTIGIOUS VENUE

SPECIAL EVENTS WITH FILMMAKERS, WRITERS, AND ACTORS

STEP-AND-REPEAT AND RED CARPET
<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SPONSOR COLCOA’S OPENING NIGHT</strong></td>
<td>Celebrate 23 years of COLCOA at the DGA, featuring food by award-winning chefs at a reception before the Opening Night film. Many benefits associated with Opening Night including an opportunity to be present in the lobby, and your name announced on stage as the Opening Night sponsor. Contact us for details.</td>
<td>$20,000 &gt; $30,000</td>
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<tr>
<td><strong>SPONSOR COLCOA’S CLOSING NIGHT</strong></td>
<td>Partner for COLCOA’s closing competition day on Saturday. Be associated with the promotion of Closing Night. Contact us for details.</td>
<td>$10,000 &gt; $30,000</td>
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<tr>
<td><strong>SPONSOR AN EARLY EVENING COCKTAIL</strong></td>
<td>Entertain through COLCOA-curated hospitality events during the Festival. Let us bring the COLCOA Film Festival experience to you and your guests. Invite up to 100 guests to a VIP cocktail followed by a Premiere screening. Your guests will receive complimentary tickets and priority access to the screening following the cocktail.</td>
<td>$6,000</td>
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<tr>
<td><strong>PROVIDE FESTIVAL’S COCKTAILS WITH FOOD AND BEVERAGES</strong></td>
<td>What would a French festival in Hollywood be without wine and cheese? COLCOA offers several opportunities to promote food and beverages among our guests throughout the week.</td>
<td>Variable (In Kind)</td>
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<tr>
<td><strong>ADD YOUR LOGO TO OUR COLCOA.ORG HOME PAGE</strong></td>
<td>Your logo will appear on the homepage of the site for 12 months (+ link to your website). Receive a shout out on our social media during the year (Facebook, Instagram, Twitter).</td>
<td>$3,500</td>
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<tr>
<td><strong>ADD AN AD TO ONE OF OUR COLCOA.ORG PAGES</strong></td>
<td>Your ad (+ link to your website) will appear on a specific page on colcoa.org for at least 6 months (10 months on the home page). Receive a shout out on our social media during the year (Facebook, Instagram, Twitter).</td>
<td>$2,000 ($5,000 on the home page)</td>
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<tr>
<td><strong>INCLUDE COLCOA IN YOUR MEDIA CAMPAIGN</strong></td>
<td>By supporting COLCOA in your own print, radio or TV advertisement campaign, you can become a major sponsor of the festival. Take advantage of our special rates with major outlets including Variety, LA Times, and street banners program throughout the city.</td>
<td>Variable</td>
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<tr>
<td>SPONSOR AN AFTER PARTY OR A DINNER FOR THE COLCOA DELEGATION DURING THE WEEK</td>
<td>Make your space available, welcome the delegation for a dinner, or sponsor an after-party.</td>
<td>Variable</td>
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<tr>
<td>SPONSOR THE 23-FOOT COLCOA ANNIVERSARY CAKE ON SUNDAY</td>
<td>Have your name associated with a very anticipated and popular event on Saturday afternoon. A 23-foot anniversary cake will be served to 1,000 festival attendees. Your name will be mentioned in a speech made by the festival director on this occasion. You also have the opportunity to display your logo/ad on the festival’s 7 digital screens for the day.</td>
<td>$3,500</td>
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<tr>
<td>BE FEATURED ON COLCOA STREET BANNERS</td>
<td>150 street banners available in some of the busiest streets of Los Angeles.</td>
<td>Starting at $10,000</td>
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<td>SUPPORT THE “WIN A TRIP TO PARIS” CONTEST</td>
<td>Supporting this popular COLCOA contest will give you a large exposure at the festival: your name/logo will appear on all supports (including tickets) and your name will be associated with the contest on all communication materials.</td>
<td>$8,000 (Estimate)</td>
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<tr>
<td>SUPPORT THE 23-FOOT COLCOA ANNIVERSARY CAKE ON SUNDAY</td>
<td>Your name can be associated with one or several COLCOA programs. Your logo will be screened before each movie that is part of the program.</td>
<td>Variable, Starting at $2,000, up to $10,000</td>
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<tr>
<td>BE ASSOCIATED WITH THE COLCOA LOUNGE (6 DAYS)</td>
<td>The COLCOA lounge is the heart of the festival. From private cocktails for VIP guests to complimentary receptions for the audience, the lounge is the place where people meet, share a glass of wine and do business at COLCOA. The COLCOA lounge would be called the “Sponsor’s name” LOUNGE on all supports and communication materials.</td>
<td>$10,000</td>
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<tr>
<td>SUPPORT THE COLCOA PROMOTION CAMPAIGN AS A MEDIA PARTNER</td>
<td>As a media partner, you can offer complimentary ads to promote COLCOA and become a major sponsor of the festival.</td>
<td>Variable</td>
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<tr>
<td>BUY AN AD IN THE COLCOA OFFICIAL CATALOG</td>
<td>The COLCOA catalog is an efficient communication tool. It is distributed on site during the week, sent to all COLCOA partners and kept as a reference publication by most film industry and media guests.</td>
<td>$5,000 Full page $3,500 half</td>
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<tr>
<td>SUPPORT THE COLCOA ANNIVERSARY CAKE</td>
<td>Your name can be associated with a very anticipated and popular event on Saturday afternoon. A 23-foot anniversary cake will be served to 1,000 festival attendees. Your name will be mentioned in a speech made by the festival director on this occasion. You also have the opportunity to display your logo/ad on the festival’s 7 digital screens for the day.</td>
<td>$3,500</td>
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</table>

Supporting this popular COLCOA contest will give you a large exposure at the festival: your name/logo will appear on all supports (including tickets) and your name will be associated with the contest on all communication materials.
NEW: SPONSOR THE COLCOA 2019 AWARDS

A unique opportunity to promote your brand and engage with the film industry, network at a prestigious event, and gain brand exposure at the event and within event marketing materials.

NEW: DISPLAY OPPORTUNITIES

Display your products on site when participating in other COLCOA initiatives, including the possibility to set up a booth in the lobby of the DGA and/or to have a co-branded gift bag for opening night.

NEW: SPONSOR THE COLCOA COCKTAIL GLASSES AND THE VIP PASSES LANYARDS

Have your name/logo engraved on COLCOA glasses used in the VIP lounge for all festival cocktails, including VIP opening night reception (Total: 13 cocktails – 2700 guests).

Variable depending on Award sponsored

$1,000 > $5,000

$4,000
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<tr>
<th>Logo/Name Placement</th>
<th>Press Wall on site (red carpet)</th>
<th>KPCC ad campaign</th>
<th>Variety exclusive ad</th>
<th>Association with a program</th>
<th>Festival Poster</th>
<th>COLCOA Ads</th>
<th>Pre-Screening Slide Show</th>
<th>Sponsors page in Official Catalog</th>
<th>COLCOA flyer</th>
<th>Banner on site</th>
<th>COLCOA Banner on Sunset Blvd. (front of the DGA building)</th>
<th>Website Homepage + link</th>
<th>Website Sponsors Page + Link</th>
<th>Festival lanyards</th>
<th>Opening Night Invitations</th>
<th>General Invitation</th>
<th>Special logo page on digital screens</th>
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Complimentary ad in Official Catalog

- Logo on COLCOA flyers
- Ad in pre-screening slide show
- Written recognition in Press Releases
- Acknowledgement at Press Conference
- Acknowledgement on stage on Opening Night
- Literature displayed on site
- Flat screen in Main Hall
- Acknowledgment in email blast
- Acknowledgment on Social Media

Pair of invitations for Opening Night

Pair of invitations for whole week (except Opening Night)

Daily Pass to the Lounge (cocktails)